



DAW Seoul 2014 The Innovations Forum

The Innovations Forum is an event consisting of three one-day conferences that take a novel approach to presenting innovation. With presenters from many disciplines, the Innovations Forum pushes forward by embracing counterfactual thinking to support ideas outside the realm of common expectations. With this, the conference becomes the place where innovations in both art and science find their meeting point. This year Innovations Forum focuses on the convergence within and between art, science and society and is organized in close partnership with Museum of Arts (MoA) and Seoul National University.

The Innovations Forum presents:

I

Science Day: “On Convergence and Hybridization”

Date: 11th October 2014, 10:00 A.M. to 6:00 P.M.

Venue: Auditorium, Museum of Art (MoA), Seoul National University

Keynote speakers include **Denisa Kera** of the renowned **Swiss Hacteria** Group and co-Director **Sean Hill** of the Blue Brain Project and Neuroinformatics for the **Human Brain Project** (HBP) at the École Polytechnique Fédérale de Lausanne (EPFL).

Main discussion forums include the panel “**Convergence in Arts and Sciences**” moderated by **Sunghoon Kim**, Director Medicinal Bioconvergence Research Center (Biocon) and the panel “**Neuroaesthetics in the Science**” moderated by **Timothy Senior**, artist and the scholar based at the University of Bristol working in the field of neuroscience and the arts. Panelists will include voices from ETHZ, EPFL, SNU, KAIST, Ajou University, Yonsei University, and Politecnico di Milano.



II

Arts Day: “On Creativity and Ingenuity”

Date: 8 November 2014, 10:00 A.M. to 6:00 P.M.

Venue: Auditorium, Museum of Art (MoA), Seoul National University

Keynote speakers include **Jill Scott**, Professor for Research at the Institute Cultural Studies in the Arts, Zurich University of the Arts (ZhdK) and Co-Director of the Artists-in-Labs Program and **Simone Carena**, Professor of Digital Media and Space Design at IDAS - Hongik University and the founder of **MOTOELASTICO** the most renowned Italian Architecture Office in Korea. Panelists will include voices from Singapore ETH Center, SNU, Sogang University, ChungAng University, Hongik University, and a selection of artists and designers.

Main discussion forums include the panel “**Art and Science in Digital Age**” moderated by **Jill Scott** and the panel “**Cultures Converging Amongst Us**” moderated by **Simone Carena**.

III

Society Day: “On Innovation, Opportunity and Social Entrepreneurship”

Date: 15 November 2014, 10:00 A.M. to 6:00 P.M.

Venue: Auditorium, Museum of Art (MoA), Seoul National University

Keynote speakers include **Chong Soo Lee**, the founder of Social Solidarity Bank and Korea Social Investment and **Alexander Stuck** (tbc), from the ETH Innovation and Entrepreneurship Lab (ieLab).

Main discussion of the forum include the panel “**Social Creativity and Entrepreneurial Incubation**” moderated by **Lichia Yiu**, co-founder of Centre for Socio-Eco-Nomic Development (CSEND) in Geneva and the panel “**Convergence of Culture, Art and Social Economy**” moderated by **Susan Schneider**, Professor Em., University of Geneva. Panelists will include voices from ETHZ, CSEND, University of Geneva, WTO, SNU, and a selection of foundations and businesses. This “Society Day” will be co-chaired by: **Mr. Chong-Soo LEE**, and **Prof. Raymond SANER**, Professor Em., International Management and Organisations, Basle University; Co-Founder, Centre for Socio-Eco-Nomic Development.