

DAW Seoul 2014 Festival Highlights

Hybrid Highlights: Switzerland Korea is a premier exhibition held in Seoul showcasing Swiss and Korean artists and scientists. The exhibition explores the infinite possibilities of hybridized territories and extends beyond common understandings of art and science. Highlight of the exhibition include one of Europe's most ambitious research projects, the Human Brain Project (HBP) from EPFL Switzerland and offers the audience a glimpse at a unique visualization of the God Particle from the European Organization for Nuclear Research (CERN).

Date: October 8th - December 7th

Venue: Museum of Art (MoA), Seoul National University

The Innovations Forum is a three-day conference event that takes a novel approach to presenting innovations through focusing on the phenomena of convergence between art, science and society. Placing a strong accent on how the creative impulse can drive innovation, the forum gathers together and networks international experts from many disciplines who acknowledge that "a need for change" is the key-driving factor behind all forms of innovation.

Science Day: On Convergence and Hybridization

Date: 11th October 2014

Venue: Auditorium, Museum of Art (MoA), Seoul National University

Arts Day: On Creativity and Ingenuity

Date: 8th November 2014

Venue: Auditorium, Museum of Art (MoA), Seoul National University

Society Day: On Innovation, Opportunity and Social Entrepreneurship

Date: 15th November 2014

Venue: Auditorium, Museum of Art (MoA), Seoul National University



The Off Label Event connects local and international artists and performers through the informal scenography of an off-venue. Through collision and collaboration, a fun filled weekend of performances and installations in a meet-the-artist atmosphere takes place. A VJ/DJ enhanced dance floor will crown the evening with the “socially normed” in a gesture of nurturing alternative approaches to today’s art making.

Date: October 10th - October 12th

Venue: Platoon Kunsthalle Seoul

Virtuale Seoul is the viral version of the Swiss based virtual art festival that will occupy such places as Seoul Station and Gyeongbokgung Palace and this with or without announcement. A suite of selected artworks augment the real with the virtual employing “playful” new strategies offering a truly unique experience only possible in the 21st Century using just your own mobile phone.

Date: October 12th - December 7th

Venue: Seoul Station and Gyeongbokgung Palace

