



Press Release
Seoul, 6 October 2014

Creatively Connecting Art and Science: Digital Art Weeks International to be held in Seoul, South Korea

SWISS-BASED DIGITAL ARTS-SCIENCE FESTIVAL IN SEOUL - In its 8th edition, the ETH Zurich-based festival Digital Arts Weeks International (DAW) comes to Seoul to explore the crossroads between arts, science and technology, offering a unique opportunity experience the meeting point between both and to network internationally. The festival focuses on convergence as its general theme and approaches it within the context of Seoul and reveals how convergence is permeating our lives and manifesting within diverse sectors in society.

Driven by interdisciplinary initiatives, DAW International promotes innovations in both arts and sciences, resulting in new and future forms of collaborations between Switzerland and South Korea. Consisting of conferences, exhibitions, performances and cultural events, the program showcases the relationship between the arts and the sciences, offering a unique opportunity to witness a science with fancy and the arts with facts. The festival will take place from the 8th October to 7th December 2014 in diverse locations around the city, including the Museum of Art, Seoul National University, Platoon Kunsthalles, Gyeongbokgung Palace and Seoul Station.

This year's edition of DAW is organized in collaboration with Museum of Art, Seoul National University and is supported by ETH Zurich, Presence Switzerland, Embassy of Switzerland in the Republic of Korea, Swiss Cultural Fund Korea, Science and Technology Office Seoul, Swiss Art Council, Canadian Arts Council, Singapore Arts Council and more.

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High resolution images for download, free to use articles about the DAW International, videos, and further information all are available at:

www.digitalartweeks.ethz.ch/web/DAW/AllMedia

