DAW Singapore 2013 – Community Outreach

DAW International strongly emphasizes creative community outreach initiatives that bring both arts and science activities to the broader public. Taking advantage of the unique opportunities that can be provided by the DAW participating artists and scientists, the DAW has over the last seven years delivered high quality learning experiences that provide a unique community service which results in an integrated and culturally connected audience for the Festival. For this year’s DAW Festival, it is expected that around 1,000 young people from Singaporean primary and secondary schools, as well as high ranking colleges and universities, will be part of the festival’s education and outreach program.

The Community Outreach Activities includes:

The Windows View & Zoos workshop is a result of creative collaboration between Singapore Polytechnic and DAW International’s Augmented Reality Artists. A select group of creative industry students from the Singapore Polytechnic will develop an augmented reality art practice in real world environments under direction of American artist John Craig Freeman. The students’ work will be showcased as part of the virtual exhibition Window Views & Zoos that will take place throughout the city of Singapore.

Inspired by the Japanese environmental artist Ichi Ikeda, the EarthCells workshop invites Singaporean youth between the age of six to twelve to create hexagonal shaped “Earth Cell Paintings” during diverse workshops. The results of the workshops will be exhibited represent an important part of the exhibition EarthCells at the Japan Creative Centre Galleries.

Children with special needs from Rainbow Centre Singapore have been invited to take part in the hands-on workshop, Earth Puzzle Game, which is loosely based on the exhibition concept of the EarthCells. Together with members of the international arts group Curious Minds, the students will create their own versions of the game, some of which will be put on display during the EarthCells exhibition for all to play.

During the Sustain it! workshop on words and music, young musicians, composers and anyone interested in working creatively with sounds, will be encouraged to become part of a soundscape, or musical gardens under direction of international renowned artists Roland Dahinden, Hildegard Kleeb and Singapore Polytechnic’s own Michael Spicer. The Sustain it! workshop will conclude with a performance at the Esplanade Bridge Underpass during twilight hours.
For the **Word Music Concert**, the duo **Roland Dahinden** and **Hidegard Kleeb** will present a series of word music pieces by composer such as as Lamont Young’s Composition 1960 No. 10, ‘Draw a straight line and follow it’, or Karlheinz Stockhausen’s “Sieben Tagen. The evening will also feature the best pieces developed in the “verbal music workshop” from young Singaporean composers, who have focused on creating compositions that were read like a book rather than a score, and where the “story” told is painted in sound and not in spoken word.

The **Performed Image** is an open public lecture on digital film while at the same time a showing of a series of short films and animations that focus on the static within the context of the moving image. The program, curated by British filmmaker **Peter Richardson**, presents a number of world and national premieres to the attending young audience at the Singapore Polytechnic.

“**I Play Green and You?”** is an augmented reality installation in the Funan DigitalLife Mall and at Clarke Quay realized by a select group of creative industry students from **Singapore Polytechnic** and members of DAW’s AR Group, **Curious Minds** and **John Craig Freeman**. Here, CapitaFrog comes alive and invites visitors to discover how energy saving can be made fun.

Students from the **SOTA School of the Arts** will explore the 19th century collections of alpine myths and legends with alphornist **Roland Dahinden**, who as one of Switzerland’s leading contemporary musicians will reveal the beauty of the Swiss instrument. The lecture will be followed up by a **Sun-Setting Performance**, where Dahinden will perform on Alphorn along with others at ArtScience Museum Marina Bay Sands.

Students from **Lasalle School of Arts** and **Singapore Polytechnic** will have a chance to explore the creative process with augmented reality artist **John Craig Freeman**, Festival director and artist **Arthur Clay** and filmmaker **Peter Richardson** in the series of DAW International **Meet the Artists** lectures.

The **Innovations Forum** will present a series of talks and presentations to University students at the Create Tower at U-Town, NUS. The focus will be on innovations in the arts and in the sciences, showcasing interdisciplinary approaches to both.